



Press Release

Ready for a Night Ride? Zleen Launches the New Black Neon Safety Tape

Prague, June 17th, 2025

Zleen Black Neon Reflective Stripe —10 mm Wide Reflective Tape

The Black Neon 10mm reflective tape is a state-of-the-art design element that blends seamlessly with the tire during daylight, only to reveal its full safety potential at low light. This nearly invisible tape reflects light in all directions (180°) when illuminated, providing maximum visibility and security during dim light rides, making it an essential feature for riders who value both style and safety.



Zleen Fly Black Neon

Invisible at the daylight

Available patterns and sizes

Zleen Fly 700 x 45C eReady
Zleen Fly 700 x 40C eReady
Zleen Fly 700 x 35C eReady
Zleen Fly 700 x 32C eReady



Zleen Fly Black Neon

Glowing in the dark

Zleen Hornet 26 x 2.00 eReady5

Zleen bicycle tires

With a strong focus on in-house development and experience, Zleen is a manufacturer of bicycle tires for the XC/Marathon MTB, Gravity, Gravel, Road and City Bike segments paying special attention to the highest and top hobby class. Zleen excels at delivering unparalleled design and exceptional value through state-of-the-art technology and advanced materials, bringing innovative, highly functional tires to professionals and enthusiastic recreational athletes alike. It builds on the tradition of the Czech rubber industry and the strong bicycle sector while relying on a strategic partnership with Ralson, one of the largest family-owned bicycle tire manufacturers in the world.

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