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Press Release

Zleen extends partnership with the most successful Czech biker Jaroslav Kulhavy

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In a significant move for both the athlete and the brand, Jaroslav Kulhavy (Ostra-Multicraft Celadna Team), known for his world championship titles and Olympic gold medal, has announced the extension of his contract with the Czech tire brand Zleen. Kulhavy will continue riding on Zleen tires, strengthening a partnership that has already achieved great success.

Kulhavy first teamed up with Zleen in 2024. During this debut year with the brand, he competed in the Cape Epic race and the World Gravel Championship, showcasing the exceptional performance of Zleen tires in diverse and challenging conditions.

Beyond racing, Kulhavy will also play a crucial role in developing new tire patterns. His extensive experience and insights will help refine the production process, ensuring that Zleen remains at the forefront of tire technology.

“I’m thrilled to continue my journey with Zleen,” said Kulhavy. “Being part of the development process and seeing my feedback implemented into the final product is incredibly rewarding. I’m excited about what the future holds for this partnership.”

Kulhavy is also a member and co-owner of the Multicraft Celadná Team, a group of talented riders who have the opportunity to learn from his vast experience and expertise. His presence not only strengthens the team's competitive spirit but also fosters growth and development for emerging MTB cyclists.

Kulhavy’s continued collaboration with Zleen is a testament to the brand’s commitment to quality and innovation, further solidifying its reputation in the industry.

Stay tuned for more updates as this dynamic partnership continues to evolve, pushing the boundaries of tire performance and technology.

Zleen bicycle tires

With a strong focus on in-house development and experience, Zleen is a manufacturer of bicycle tires for the XC/Marathon MTB, Gravity, Gravel, Road and City Bike segments paying special attention to the highest and top hobby class. Zleen excels at delivering unparalleled design and exceptional value through state-of-the-art technology and advanced materials, bringing innovative, highly functional tires to professionals and enthusiastic recreational athletes alike. It builds on the tradition of the Czech rubber industry and the strong bicycle sector while relying on a strategic partnership with Ralson, one of the largest family-owned bicycle tire manufacturers in the world.

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