



Petr Vysloužil  
+420 603 585 234  
[petr.vyslouzil@zleen.online](mailto:petr.vyslouzil@zleen.online)

## Press Release

### Zleen has teamed up with the most successful Czech biker Jaroslav Kulhavy

Prague, March 12<sup>th</sup>, 2024

The world champion in CrossCountry and Marathon, the gold medalist in London 2012 and the silver medalist in Rio 2016, Jaroslav Kulhavy, announced his cooperation with Zleen, a bicycle tire specialist. Since this season, he has been riding Zleen tires, working on the development of new products and improving the existing range of the ambitious European brand based in the Czech Republic.

Jaroslav Kulhavy plans to participate in a series of mountain bike races and is also considering moving to the Gravel category. The first big goal is success at the legendary Cape Epic stage event in South Africa, which he has already won twice in the past. Jaroslav, after thorough testing, chose the Zleen Cheetah Pro tires from Zleen's XC Marathon range.

The cooperation is not limited only to Jaroslav himself, but also includes his Ostrava Multicraft Celadna team, which supports young talents in various disciplines, including road cycling.

Lukas Vlach, Sales Director of Zleen, says: "We are really excited with the new partnership. We consider Jaroslav's experience and desire to participate in the further development and improvement of our racing tires to be very important. We are now preparing a product range dedicated to the top racers, for which Jaroslav's expertise and the performance feedback of his team will be very valuable."

### Zleen bicycle tires

With a strong focus on in-house development and experience, Zleen is a manufacturer of bicycle tires for the MTB, Gravity, Gravel, Road and City Bike segments paying special attention to the highest and top hobby class. Zleen excels at delivering unparalleled design and exceptional value through state-of-the-art technology and advanced materials, bringing innovative, highly functional tires to professionals and enthusiastic recreational athletes alike. It builds on the tradition of the Czech rubber industry and the strong bicycle sector while relying on a strategic partnership with Ralson, one of the largest family-owned bicycle tire manufacturers in the world.

Zleen Europe s.r.o.  
Antala Staška 2027/79, 140 00 Praha  
Tel. +420 242 443 422  
Email [zleen.cares@zleen.online](mailto:zleen.cares@zleen.online)

[zleen.online](https://zleen.online)